



2016 YEAR IN REVIEW

Dear Friends and Supporters,

With your help, SHARK has saved innumerable lives and forged great victories for animals in 2016, but it has come at a great cost; our resources are all but depleted.

As you view each page of this mailer you will see a stunning array of campaigns that cross from one edge of our country to the other. From bowhunters shooting pregnant cownose rays in Maryland, to a powerful United States Senator shooting pigeons in Oklahoma, to exposing cruel dairy farms in California (and this is just a fraction of what we have done), SHARK goes where no one else will, and saves lives that most everyone else ignores.

VICTORY: SHARK SHUTS DOWN CRUEL NEW JERSEY RODEO

This past June, SHARK shut down a cruel Mexican-style rodeo that was scheduled to be at the Dream Park in Gloucester County, NJ!

Last year a SHARK investigator went undercover at a similar rodeo held at that venue. The video he took, which included bulls being mercilessly whipped and shocked with an electric prod, as well as rampant alcohol abuse, received major media coverage and the venue banned the rodeo.

This new rodeo lied to the owners, saying that it was only going to be a "dance." We discovered the truth, moved quickly and forcefully and the event was immediately cancelled. The bad guys almost got their way, but SHARK's vigilance stopped them in their tracks!



VICTORY: WISCONSIN PIG WRESTLING EVENT CANCELLED



This past June, a county fair in Wisconsin was planning on having a horrendous pig wrestling contest. When we learned of it, we took action and are pleased to announce that it was cancelled!

SHARK has had previous experience with such events. In 2014 we sent a team of investigators to film a pig wrestling contest that was sponsored by the St. Patrick Parish in Stephenville, Wisconsin. The cruelty was abominable and our video went viral, being viewed more than 136,000 times. Working with our local partners, the Global Conservation Group, we fought hard to convince the church to not allow another pig wrestling event and we won that battle.

SHARK SCORES MAJOR VICTORIES AGAINST THE PHILADELPHIA GUN CLUB

PIGEON SHOOTER'S LAWSUIT DISMISSED

SHARK has been fighting against cruel live pigeon shoots held at the notorious Philadelphia Gun Club since late 2009. Over the years we have saved dozens of innocent victims and documented unspeakable cruelty at the club that has changed the way the public looks at pigeon shoots. In retaliation, the wealthy members of the gun club filed federal and state lawsuits against us, to harass and drain our resources.

The federal lawsuit targeted not only SHARK but five of our investigators by name. **We contended that the lawsuit was baseless and the federal judge hearing the case agreed! The judge threw out the lawsuit before it went to trial, stating that the charges that we violated federal law were "sheer conjecture" and unsupported by any evidence. This was a legal victory where David stood against Goliath and won.**



One of the many victims of the Philadelphia Gun Club that we rescued. Pigeon shoots are killing for the sake of killing with pleasure taken from the spilling of innocent blood

Do you know why the pigeon shooters sued us and no one else? **Because SHARK is the only group that has continually shut down pigeon shoots and saved lives.** They fear us because they know how effective we are. Indeed, we know that lawsuit was part of a larger effort by the pigeon shooting community to try to stop us from fighting any pigeon shoots in Pennsylvania. We stood up to the pigeon shooting bullies and won.

Even though we just handed the pigeon shooters a commanding defeat in court, they are once again threatening multiple lawsuits against us. They have neither the moral nor legal high ground, but they have money, and they are willing to use that money to harass us and try to hurt us.

HISTORIC ANIMAL CRUELTY CHARGES FILED AGAINST PIGEON SHOOT WORKER

On January 30, 2016, SHARK filmed a worker at the Philadelphia Gun Club torturing wounded pigeons used in a live pigeon shoot. We sent our video to the Bensalem Police who, with our help, discovered the torturer was a 17-year-old boy from New Jersey. The torturer was charged with committing animal cruelty to which he pled guilty. **This is a historic and long overdue event in the fight against pigeon shoots!**



GUILTY!

Our mission now, with your help, is to take this victory to the next step and prove that all pigeon shoots in PA violate existing law and should be shut down. This isn't going to be easy, as pro-pigeon shoot organizations such as the NRA are spending a great deal of time and resources to protect pigeon shooters, but SHARK has never shied away from tough battles to save lives and we won't do that now either!

**SHARK's YouTube channel has more than 78,000,000 views!
We're not just preaching to the choir - we're broadcasting to the world!**

SHARK FIGHTS AGAINST US SENATOR JIM INHOFE'S PIGEON SHOOT

TWENTY-NINE BIRDS RESCUED

In 2014, a number of organizations received a tip that Jim Inhofe, United States Senator from Oklahoma, was going to hold a live pigeon shoot fundraiser. SHARK did what none of the other groups did - our investigator attended the event undercover and filmed the horror and violence that unfolded. This past September, when Senator Inhofe held another pigeon shoot fundraiser, SHARK once again did what no other group would even think to do - we not only protested and filmed the shooters, but we went to the shoot site and rescued 29 wounded pigeons that Inhofe and his cruel donors left to die slow, excruciating deaths.



SHARK President Steve Hindi and injured pigeon

DRAMATIC REDUCTION IN ATTENDANCE

Our three-year public campaign against Inhofe's annual pigeon shoot has had a dramatic effect on attendance for his disgusting political fundraiser. In 2014, there were ten shooting stations at the pigeon shoot and the entire shoot lasted more than an hour and forty-five minutes. In 2015, there were only eight shooting stations.

This year not only did the number of shooting stations drop to six, but the shoot lasted only forty-five minutes, a dramatic reduction since SHARK took on this campaign. That is cause and effect. That is how SHARK saves not only the animals we rescue with our own hands, but the animals who will never be shot and killed in the first place.

Some groups might be afraid of exposing a powerful politician for committing animal cruelty, but not SHARK. That's why we hit Inhofe hard when it was revealed he illegally used federal land to hold that pigeon shoot political event in 2014, and got him banned from using it ever again. Now we've exposed his vicious cruelty and depraved indifference to life by having saved so many of his victims.

SHARK put out a nationwide call for activists to join us in this important fight, and we want to thank those who were there with us.



One of the many dead pigeons Inhofe left to rot

INHOFE SHOT PET BIRDS

We found bands on the legs of some of the 29 injured birds we rescued, and from others that were left to rot on Inhofe's killing field. We used the information on the bands to contact the former owners of the birds. They were surprised and shocked that the bird they hand-raised were used as living targets.

Left: Some of the pigeons we rescued with bands on their legs. It's clear that Inhofe slaughtered pet birds for his disgusting political fundraiser.



MAJOR CAMPAIGN: SHARK FIGHTS VICIOUS COWNOSE RAY SLAUGHTER

TWO KILLING CONTESTS SHUT DOWN

Last year, Maryland-based Fish Feel alerted us to a horrendous cownose ray killing contest on the Patuxent River where pregnant rays were shot by bowhunters for fun and prize money. There were three contests held that year, two in Maryland and one in Virginia.

SHARK's video of the slaughter was so dramatic that one of the contests lost its sponsors and it and the VA contest were cancelled! The third contest was put on by a group called American Bowhunters. We got the group kicked out of the first location they scheduled for the weigh-in station because they were not honest with the owner. We then got them kicked out of the second location because they misled that owner as well. They hid the third location hoping we would not find out where they would be, but we found it anyway. One of the bowhunters (who praised slavery on his Facebook page) was so angry that he almost attacked our investigator at the weigh-in station.

INTERNATIONAL CONDEMNATION

Thanks to a previous donation by animal protection heroes Bob Barker and Nancy Burnet, we had our boat, the *Bob & Nancy*, on the river that day. This enabled us to fly our remote-controlled drone over the bowhunters. The video we captured was horrifying; not only were rays tortured and left to die slow deaths in buckets filled with their own blood, but one loathsome bowhunter was filmed shooting a baby ray at point blank range with an arrow. This tiny animal (below) then struggled and suffered terribly as she bled out on the bowhunters boat.



The video of this cruelty became international news with one British newspaper headline reading, *"Sick killers shoot and torture mother and baby rays,"* and another saying, *"It's just an excuse for a blood fest."*



Above: This poor ray was still alive as they hooked her mouth and pulled the barbed arrow out of her body. Bottom: The Bob & Nancy squares off against the ray killers

LEGISLATION INTRODUCED

Working with our partners at Fish Feel we took the video of the slaughter and held a press conference in Maryland. News coverage in the state was massive and has led to legislation being crafted to end these barbaric killing contests!

Only SHARK thought to put a boat in the river and fly a drone to film the contest. Without that creative thinking and hard-fought activism, the bowhunters would have slaughtered to their hearts' content without anyone knowing the horrors they were committing. This is another example of the technological advances SHARK uses for the protection of animals.

We want to thank our good friend Chris DeRose of Last Chance for Animals who joined us on our boat for the ray killing contest.

GROUND-BREAKING CAMPAIGN: SHARK EXPOSES CORMORANT SLAUGHTER

BAD GOVERNMENT AT ITS WORST

In 2016, SHARK took on the government slaughter of cormorants on the Columbia River (bordering Oregon and Washington) and documented the needless killing of cormorants by the Army Corps of Engineers and their hired thugs from US Department of Agriculture's notorious Wildlife Services division. Cormorants are being blamed for eating salmon, while the true destroyer of millions of salmon every year is the hydro-power system of dams run by the Army Corps of Engineers. **That's right; Army Corps is slaughtering thousands of innocent cormorants to cover up their own incompetence and mass-destruction of salmon.**

SHARK fought for cormorants like no other group has; our boat, the *Bob & Nancy*, was on the Columbia River for three weeks straight, and the video we recorded of the killing was unprecedented, for Wildlife Services, which slaughters millions of animals every year, is so secretive that rarely is their bloody work ever seen, much less captured on video.

In fact, Army Corps and Wildlife Services were so afraid of us that they coerced the Coast Guard into giving them an astounding 500 yard exclusionary zone, meaning we had to stay a quarter of a mile away from the killers' boat. **How did we deal with this? We brought in investigators with high-magnification lenses to film the killing from the shore of the river. Every move the bad guys made against us, we countered it to get the job done.**

Tragically, Army Corps' careless incompetence took an even more dire turn when, after Wildlife Services destroyed nests and addled eggs on the island where the cormorants lived, 16,000 of the birds abandoned their nests. A few months after that, a federal judge found that Army Corps had violated the law by not properly reviewing alternatives, but shockingly he allowed the killing to continue.

When our government acts in such a shameful way, it is important that it be exposed and fought against. That's why this campaign was so important. No one else would spend so much time and effort to save these majestic birds and we know that because no one but SHARK did.



Above left: A beautiful cormorant, just like the thousand who were killed. Above right: The Wildlife Services killers. Never before had someone gotten this close to them. Bottom: Wildlife Services shoots a cormorant who falls into the river

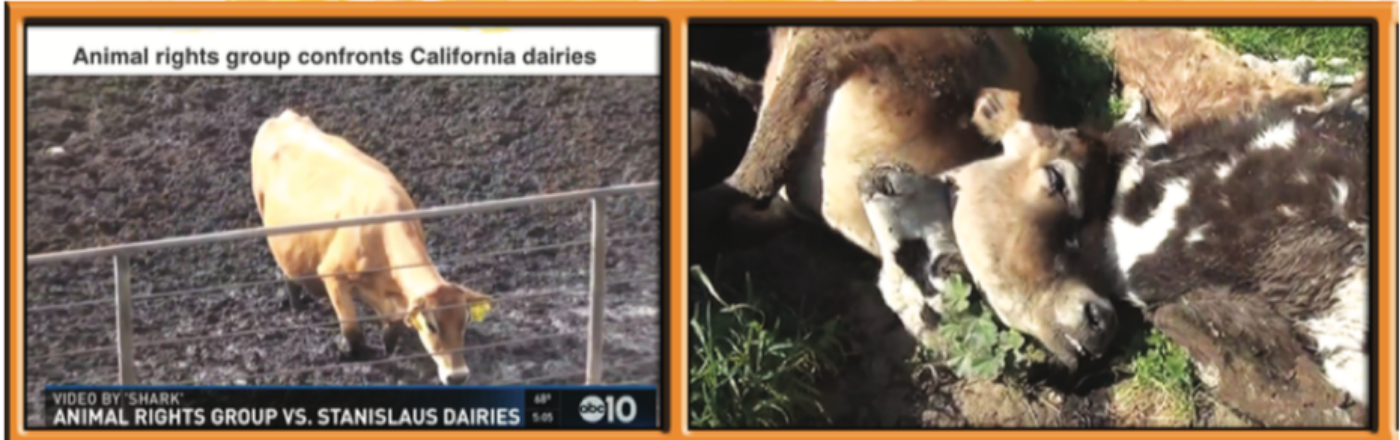
CHEYENNE FRONTIER RODEO DAYS CRUELTY EXPOSED

The Cheyenne Frontier Days Rodeo (CFD) is the world's most cruel rodeo, and SHARK was there again this year to document the suffering and deaths that happened for entertainment. When the *Wyoming Tribune Eagle* did a fluff piece on the CFD, we released a video unmasking their biased reporting. To my surprise, I received a call from the editor of that paper who did not defend what had happened but instead acknowledged that they had indeed made a mistake by publishing such a one-sided story. **This was an important turn of events and proves how our work documenting animal cruelty can change minds.**



This innocent calf was choked by a rope and injured at the Cheyenne Frontier Days Rodeo

SHARK EXPOSES THE MYTH OF CALIFORNIA'S "HAPPY COWS"



Left: News coverage of SHARK's campaign to expose the cruelty of California's dairy farms. Right: Dead cows on a dairy farm

According to the California Milk Advisory Dairy Board, their cows live happy lives. SHARK's video showing cows slugging through muck with dead cows piled on top of each other destroyed that myth.

SHARK went to California to document what dairy farms are really like. This was important for cows suffer terribly on dairy farms and the public needs to be aware of the truth, and not have the truth white-washed by false advertising.

The dairy farmers, just like other animal abusers we have encountered, were angry that we were documenting their cruelty. One farm worker drove his Jeep right at us, while a Stanislaus County Sheriff's deputy watched and did nothing, even after he was asked to do his job. **Once again, cruelty and corruption go hand in hand, but it will never deter us from our mission.**

SHARK ON THE FRONTLINES: BIRDS RESCUED FROM CANNED HUNT

In early 2016 SHARK documented a canned hunt held in Pennsylvania, where cage-raised birds were hand-thrown into the air and shot for fun. Three different types of birds were used for this slaughter; pheasants, pigeons and chukars. We had access to an



Left: This poor bird died soon after we rescued her. Right: This bird lived and was taken to a sanctuary

adjoining property and were just a few yards away from one of the shooting stations, where we filmed the horrors that unfolded. We rescued two pigeons and two chukars who were given medical attention and taken to a sanctuary.

Canned hunts are vile events where cowards shoot hand-raised birds for fun. **By being there on the battlefield where the shooting is just yards away is how SHARK takes the reality of such slaughters and puts them in front of the public eye.**

THIS IS OUR MOST DESPERATE HOUR - WE NEED YOUR HELP NOW!

The stories you have just read define the difference between SHARK and most other organizations; while they talk and spend a great deal of their time fundraising, we spend ALL of our time fighting to save lives.

Animal protection groups should not become massive money machines that need an ever greater flow of money to keep up with bloated salaries and expensive fundraising campaigns whose sole purpose seems to be to raise more money for more fundraising campaigns. **You don't see that with us.** We are sending you this mailer to show you what your investment in SHARK has accomplished. **Our victories are not some ephemeral concept, but actual lives saved that you can see with your own eyes.**

In 2016, SHARK has been on the frontline fighting for animals in New Jersey, Pennsylvania, Minnesota, California, Ohio, Iowa, Michigan, Washington, Nebraska, Wisconsin, Oregon, Wyoming and Maryland. **We have been relentless in our mission to document and expose animal abuse and have taken on new and vitally important issues that dramatically expand our mission to save lives.**



SHARK Investigator Janet Enoch with a bird injured at Senator Inhofe's pigeon shoot. If we weren't there, this bird and the 28 others would have died slow, painful deaths

ALL THE VICTORIES AND GROUND-BREAKING CAMPAIGNS WE HAVE SHOWN YOU WOULD BE IMPOSSIBLE IF NOT FOR YOUR GENEROUS SUPPORT. THE TRUTH IS, WE NEED THAT SUPPORT RIGHT NOW. OUR FUNDS ARE ALMOST GONE. THERE IS ONLY ENOUGH MONEY TO PAY FOR OUR INVESTIGATORS FOR A FEW MONTHS, THEN IT'S OVER.

SHARK has only five full-time investigators who work day and night fighting for animals, and I mean that literally. You will find no more dedicated servants for the animals anywhere and the amount of work we do with so few people humbles me. I'm willing to bet that if you add all of their salaries (I am and have always been unpaid) it will come in under what one top executive of one of the big corporate animal groups rakes in every year. **No where else will you find better value for your donation than with SHARK.**

I believe in SHARK and our mission. That's why I implore you to reach out to every one you know, show them what we do, and ask them to help us continue our vital work. I truly appreciate all that you have done for SHARK in the past, and I sincerely hope you will support us so that 2017 may bring even greater victories for the animals we all care about so much.

Sincerely,

A handwritten signature in black ink that reads "Steve Hindi".

Steve Hindi

Some of our campaigns, like cows on dairy farms, effects millions of animals. Sometimes, as in the case of Grace, a deer who was shot in the face with an arrow, we fight for one animal. We don't run from tough battles and we put ourselves on the line to save those who suffer from man's intolerable cruelty. Now we need your help so we can continue to fight and save lives, just as we did for Grace and her baby fawn



SHARK: SPECIAL FORCES OF ANIMAL PROTECTION



We also accept car, boat, stock or estate donations. Please inquire at 630-557-0176.

Yes, count on me to help keep SHARK fighting for Animals

Enclosed please find my tax-deductible annual membership dues and/or addition gift of \$ _____

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☐ Visa/MC Expiration date ____/____/____

Acct. _____

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